

Hey Boss,

While researching ways to help grow the affiliate program, I came across an online training and certification course: <https://performancemarketingmanager.com/>

The course teaches all the aspects of running an effective affiliate channel through 8+ hours of video training. It's like going to a conference, but without the additional costs of travel. It also focuses on topics that will help the affiliate channel grow. It would be a great professional development opportunity for me to learn new strategies that I can bring back to the team and implement into the program.

It's a one time investment of \$497, which includes lifetime access to the course, a community of peers discussing affiliate manager obstacles and strategies, and two 30-minute consultations with the instructor that will help with creation of recruitment campaigns, fraud auditing, and program maintenance strategies.

Thank you for your consideration and I hope we can discuss more this week!